



PPM/NorthEast District

Bob Coates

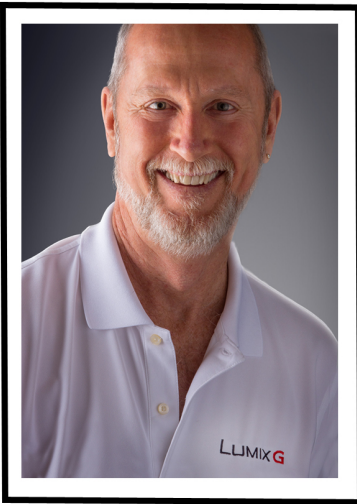
Sunday, February 28, 2016 9:15-11:30

DoubleTree by Hilton

5801 Southfield Expressway Detroit Mi 48228

313-336-3340

"Personal Projects"



Personal Projects – Why, How... And how to make Money by doing them. You got into photography because you liked it. Enjoyed the challenge of creating new images... Then you turned it into a business and photography wasn't quite as much fun anymore. Marketing, sales, building web sites, printing, framing, retouching started to suck the joy right out of your life. Personal Projects can get you juiced again and help your business too! Bob will show you how he used these ideas to make photography fun again and make money while you are at it.

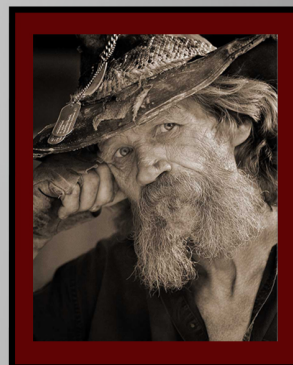
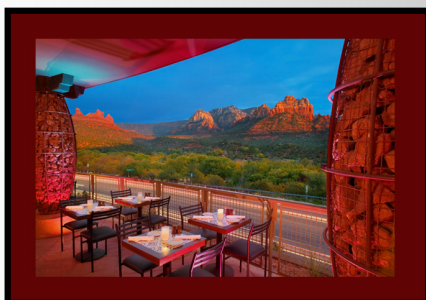
This is a program of creative ideas and techniques along with simple business marketing. They go hand in hand to help put your business

back on track to the joy you first felt before you turned photography into a business.

Bob Coates Photography "Specializes in not Specializing" this allows Bob to come up with interesting new ways of photographing subjects. Combining the techniques of different types of photography leads to new ways capturing images. People who hire Bob Coates Photography do it not just for the expertise but, for the experience brought to the job.

Certified by Professional Photographers of America, Master Craftsman Photographer, Master Artist, Member Arizona Professional Photographers Association, American Society of Photographers, National Association of Photoshop Professionals and other photographic associations.

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PPM/NorthEast District

Jim Cunningham

Tuesday, March 1st, 2016 9:00-5:00

DoubleTree by Hilton

5801 Southfield Expressway Detroit Mi 48228

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“The Art of Compositing”

Compositing and using digital backgrounds has become a way of life for many digital photographers. But extracting an image and placing it on a background is not as easy as one might think.... Actually, it is easier than you might think, if you know how to use the right tools.

Join Jim for this informative hands on workshop on how to extract your images and blend them using Photoshop. You will not only learn how to get good clean extractions, but a few tips and tricks on how to blend your images for a realistic composite image.

Some of the items that will be covered:

- Learn how to create flawless extractions
- Design Dynamic Realistic Composites



Professional Photographers of America

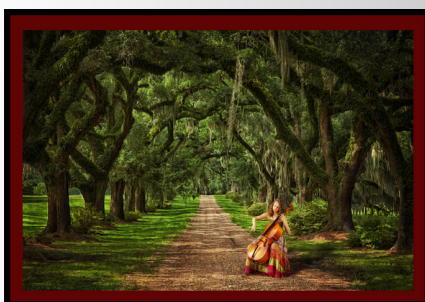
NON MEMBER \$99. MEMBER \$89

MERIT CLASS MUST REGISTER

- Blending your subject with the background
- Texture Overlays and Creative Finishing Techniques
- How to Light for Compositing
- Using Corel Painter to add an Artistic look to your images

Jim will help you visualize how to use Photoshop as a creative tool, rather than just a way to fix problems in your images. M. Photog., Cr. With a degree in Marketing from the University of Arkansas at Little Rock, Jim has been a photographer in Little Rock since 1976, and has owned his own studio since 1983. Recipient of 9 Kodak Gallery Awards and 4 Fuji Masterpiece Awards, Jim has spoken at state and regional conventions and has presented workshops at Imgaing USA twice. In 2010 Jim had the honor of teaching Corel Painter at Canada's National Convention. Since 2001, Jim has enjoyed teaching Photoshop and Painter workshops, and feels that digital imaging gives the photographer the ability to create what we see in our mind's eye.

IN CONJUNCTION WITH PPA CHARITIES





PPM/NorthEast District

Ken Sklute

Sunday, February 28th, 2016 3:00-5:00

DoubleTree by Hilton

5801 Southfield Expressway Detroit Mi 48228

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"Seeing The Unseen"



It can be difficult to create and bring to life what your mind sees and imagines. Many of us feel creatively stifled at times and find it difficult to see beyond our line of sight. Then again at times we have a very clear image but need the inspiration, knowledge and tools to create it. It can be difficult to break the barriers needed to take us beyond our comfort zone.

Ken Sklute, a Canon Explorer of Light has had a diverse and long career in photography and continuously challenges himself to learn new techniques to create images he's imagined first. Come learn with Ken and push yourself to reach the goals in your photography you've been meaning to explore but haven't until now. Ken will teach you the tools to accomplish your goals as well as better see clearly your abilities and talents. He will help you get closer to creating award winning images. Ken will share various images, clips and step by step techniques used to create them. He will also show you the steps needed to create your own ideas and images. There is no fluff in this seminar! You will go home with the knowledge and creative ideas to start practicing new techniques and creating images you're excited about.

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PPM/NorthEast District

Larry Lourcey

Sunday, February 28th, 2016 5:30-7:30

DoubleTree by Hilton

5801 Southfield Expressway Detroit Mi 48228

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"Growing as an Artist"

As the digital revolution continues to blur the line between amateurs and pros, it is more important than ever for us to grow as artists. If you take your artistry to the next level, your business will follow

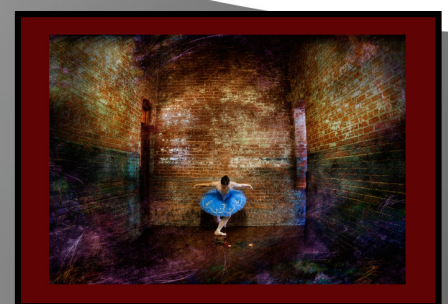
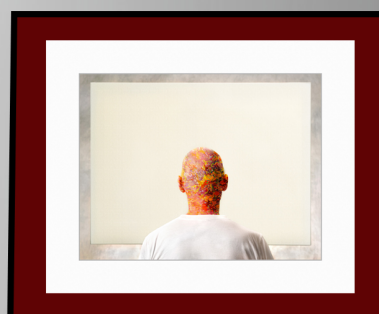
Topics will include:

- * Choosing the right photographic education
- * Getting out of a "creative rut"
- * Growing in print competition
- * Finding inspiration

First and foremost, Larry Lourcey is a portrait artist. Since earning his Bachelor of Arts in 1992, continuing education has always been a priority. Countless art classes and photography workshops have helped to mold his style and technique. His work encompasses a broad range of styles- from fun, whimsical black and whites to elegant, traditional portraiture. He is also a talented painter, with a rich style inspired by artists like Pina Daeni and John Singer Sargent. His work has been featured in everything from the "Painter Wow" books to the cover of Professional Photographer Magazine.

He has had several images included in the PPA Loan Collection, earning him the Imaging Excellence Award in 2013. He has also been a finalist in the Grand Imaging Awards. In 2001, Larry earned his Certified Professional Photographer designation from the Professional Photographers of America, followed by his Master Photographer degree in 2007. In 2009 he became a PPA Approved Juror. Larry is a member of the Professional Photographers of America and the Texas Professional Photographers Association. He is also a past president of the Dallas Professional Photographers Association.

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PPM/NorthEast District

Lora Yeater

Monday, February 29th, 2016 12:30-2:00

DoubleTree by Hilton

5801 Southfield Expressway Detroit Mi 48228

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“Follow Your Heart”



“Follow Your Heart,” covers how I started my business in the basement of my home and soon had to build a bigger studio

because of how quickly things grew. It also gives tips on how to set yourself apart from other photographers. I discuss how to stay resilient even through the inevitable storms that life sends our way and how to use that resiliency to help others.

As a predominantly senior portrait photographer, Lora takes special care to learn each individual’s personality before they even come in for a session. She feels that she has been blessed with the ability to help others see the beauty within themselves and to capture that beauty in a portrait that will be cherished by the family for generations. Lora is a member of the Professional Photographers of West Virginia, the Professional Photographers of America, and the American Society of Photographers. She began her professional career in 2008, and in her first year of competition she earned West Virginia’s Photographer of the Year. She repeated her success as Photographer of the Year again in 2010, 2011, and most recently in 2013. As a competitor by nature against others, but also herself, she has earned the 2014 Grand Imaging Award as well as the ASP’s Gold Medallion. This competitive spirit was evident even as she was just beginning, as she obtained her Masters of Photography within her first three years of competition. This fire to continually improve and hone her skills sets her apart and is sure to keep her engulfed in the photography world for years to come.

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PPM/NorthEast District

Sandra Pearce

Monday, February 29th, 2016 9:15-11:15

DoubleTree by Hilton

5801 Southfield Expressway Detroit Mi 48228

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"Demystifying Painting with Photoshop"

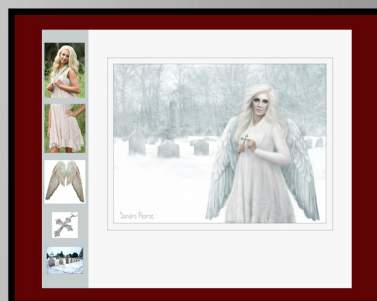
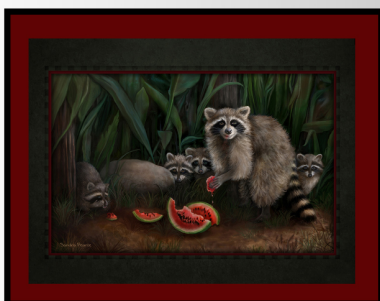


Things envisioned in the mind become living art when you learn to take advantage of the vast potential in Photoshop. A collection of photos on a single topic can become a way to tell a story, see the many sides of a single individual at one glance, or take the mundane and turn it into a gallery piece.

Sandra Pearce, who in just five years earned degrees as Craftsman, Master Artist and Master of Photography is prepared to teach you how to Paint in Photoshop. She has won numerous awards over the years in state, national and international levels. She received her Image Excellence in 2014.

Her many years teaching both traditional art and digital art will help you stretch your creative eye to make exciting digital paintings come to life as you learn to take full advantage of all Photoshop has to offer. Things envisioned in the mind become living art when you learn to take advantage of the vast potential in Photoshop. You will learn color, balance, lighting and creativity. It is not necessary to buy any other program when you already have the program to paint like the pros. You will incorporate the techniques of painting into beautiful art pieces. She will demonstrate the technique she uses to paint and blend backgrounds for portraits using the mixer brushes. You will learn to use all the brushes Sandra uses. Not only can you paint, but her technique can make retouching more realistic and faster. She will take an image and teach beginning to end how to make an heirloom art piece. People think Painter is the only alternative for painting. Sandra would like to make them aware they already have the program (Photoshop) and do not have to spend extra money. The learning curve is less, since you are already comfortable with Photoshop. Open your mind to a new concept for your business.

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PPM/NorthEast District

Shaun DeMint

Monday, February 29th, 2016 4:00-5:30

DoubleTree by Hilton

5801 Southfield Expressway Detroit Mi 48228

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“Changing the game with Graphics”



Are you ready to shake things up? You'll want to take some serious notes as Shaun DeMint shows you how by using graphics you can increase your business in ways that you may not have thought of. The youth and high school sports marketplace is saturated with photographers, but this is your chance to take things up a notch and stand out against your competition. You will discuss everything from what to use and were to use it, as well as how to integrate and market products for your sports studio. Watch your business, your services and best of all your sales soar! Shaun shows you the way to leave your compeition in the dust.

Shaun DeMint has a plethora of degrees – Commercial Graphics, Product Design, Multi-Media Applications, Photography and Marketing. But it's what he does with all this knowledge that will knock your socks off! For over 10 years, Shaun has been at the forefront of the youth sports photography industry, leading the way with innovative graphics, products, designs and custom templates. Photographers all over the world have jumped on Shaun's bandwagon to capitalize on the creativity, ingenuity and business savvy that he brings to the marketplace.

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PPM/NorthEast District

Steve Ragland

Monday, February 29th, 2016 2:15-3:45

DoubleTree by Hilton

5801 Southfield Expressway Detroit Mi 48228

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“Creating Images from Start to Finish”

The focus of the program is on creating beautiful images using inexpensive materials or materials that one might already have and recycle them into different set designs. This can be accomplished with little or no construction skill and within a 12x12 space or smaller. We will talk about each step it takes to create the set and what I have learned along the way in finding inspiration and being innovative. Once you've learned how to see beyond the picture and constructing the set, proper lighting is shown to achieve the set and the subject's fullest potential. Being unique in set designs can provide you with a portfolio that separates you from the competitors not to mention higher sales. I want you to walk away inspired to use your imagination, skills and artistic abilities in creating outstanding images.



- Finding Inspiration & Creating an “Experience” *Proper Lighting
- Fresh Set Designs for Small Spaces •Shooting from Flattering Angles

Native New Yorker Steve Ragland has refined the art of romancing the soul of his subjects through his lens. Ironically, Steve's love of photography was kindled through the career equivalent of a blind date: His friend, an aspiring designer, asked him to help her create a portfolio because she needed somebody to take pictures. When the photos exceeded her wildest expectations she encouraged him to develop his innate talent and take out the camera for himself. After attending New York's School of Visual Arts, Steve became a much sought after fashion and beauty photographer in cities from Paris and London to Toronto to Taipei. Now working in Detroit, he continues to produce one-of-a-kind images that are elegant, sensual and timeless.

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